Questions to Ask By Training Clients

In order to develop your training program please ask you and/or your team the following questions.:

Who is this training for?

What kind of training programs have they had in the past?

Were those programs effective? Why or why not?

Why do you want to hold the current training?

What are the specific problems you want solved?

What specific topics do you want to be covered?

What are the results you expect from this training?

What do you need to be satisfied with the training?

What do the participants want from attending this program?

Is there anything else you think I need to know?

Do company practices support this training?